

# 2024

## Promotional Calendar

Canopy's monthly themes are designed to foster employee wellbeing throughout the year.

### January

**New Year,  
New You**

### February

**Wellness**

### March

**Financial**

### April

**Social  
Connection**

### May

**Mental Health  
Awareness**

### June

**Diversity**

### July

**Personal  
Growth**

### August

**Legal / ID Theft**

### September

**Suicide  
Prevention**

### October

**Substance  
Misuse**

### November

**Coaching**

### December

**Stress  
Management**

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